



exhibition & conference  
solutions for better retailing

# Fact Sheet

Name: **Retail 2010 Exhibition & Conference**

Dates: 20 – 22 September 2010  
Monday – Tuesday 10am till 5pm daily  
Wednesday 10am till 4pm

Venue: Sydney Convention & Exhibition Centre  
Darling Harbour, Sydney

Exhibitors: Approx 210  
Comprising Retail Technology, Shopfitting,  
Security, Digital Signage, Store Equipment, Visual  
Merchandising, Retail Services, Manufacturers,  
Distributors and Importers.

Visitors: Approx 4,500  
Comprising Retail Stores, Shopfitters, Architects,  
Developers and Property Managers

Frequency: Annual  
Alternates between Melbourne and Sydney

Description: **Retail 2010 Exhibition & Conference** is the  
largest exhibition of its type in Australia. It brings  
together buyers and sellers of retail technology,  
shopfitting, design, signage, security and business  
services.

Cost: Space only A\$440 per m<sup>2</sup> + 10% GST  
Shell Stand A\$490 per m<sup>2</sup> + 10% GST

Alongside: **Retail 2010 Conference** an annual conference for  
the retail industry with top speakers and over 350  
influential delegates

Information: For further information contact the retail division at  
Diversified Exhibitions Australia.

Contact: Peter O'Flynn, Exhibition Manager  
03 9261 4558 or poflynn@divexhibitions.com.au

**diversified**  
EXHIBITIONS ■ AUSTRALIA

424 St Kilda Road Melbourne  
Victoria Australia 3004

Tel 03 9261 4500  
Fax 03 9261 4545

International Tel +613 9261 4500  
International Fax +613 9261 4545

Web: [www.retailexpo.com.au](http://www.retailexpo.com.au)  
Email: [retail@divexhibitions.com.au](mailto:retail@divexhibitions.com.au)